



Medical  
Solutions

News Release

For Immediate Release

## AVERY DENNISON MEDICAL SOLUTIONS TO PRESENT INNOVATIVE PRODUCTS & TECHNOLOGIES AT MEDTEC CHINA 2011

**Solutions for a Range of Applications Will Be Featured at  
China's Premier International Meeting of Medical Device Suppliers**

**CHICAGO – August 9, 2011** – [Avery Dennison Medical Solutions](#), a division of [Avery Dennison Corporation](#) (NYSE: AVY) and a global leader in adhesive technologies for medical applications, will showcase its portfolio of products that answer the needs of medical device OEMs and end-users worldwide at **booth 210**, MEDTEC China 2011. Applications that will be featured at the show are surgical, wound care, ostomy and electromedical. Products on display will include:

- Surgical Drape tapes that fill a wide range of skin adhesion needs are available as bordering tapes, fenestration tapes and OP strips. The tapes can be produced with proprietary adhesives, such as Wetstick™, which adheres securely to wet skin and drape material during surgery.
- Surgical Incise Films that provide breathability required for virtually any procedure. Efficient application systems, such as handling bars and adhesive-free areas, make the films easy to apply even in difficult areas. The films offer superior adhesion under moist conditions throughout the procedure.
- Thin Absorbent Skin Adhesives can offer benefits for professional and consumer wound care applications, such as superior transparency, faster healing, high fluid handling capacity and gentle removal.

- Ostomy products are designed for application to the skin for sustained periods where moisture vapor transmission (MVTR) is essential. Non-sensitizing, non-porous adhesives are ideal for ostomy applications and can be incorporated into products for connection systems, skin contact flanges and ostomy bags.
- Electromedical foams, films and nonwoven materials designed for mounting devices onto the skin that conform to most body surfaces with exceptional adhesion, as well as conductive gel-resistant adhesives and products that are printable and easy to convert.

“This is a significant opportunity for us to present our comprehensive range of technologies and solutions to Asian markets,” said Howard Kelly, vice president and general manager of Avery Dennison Medical Solutions. “We leverage our expertise in skin-friendly adhesives, material technologies and manufacturing platforms to address unmet needs in the medical device market and enhance the user experience.”

MEDTEC China is a leading international meeting of medical device suppliers, taking place September 7-8, 2011, at INTEX SHANGHAI in Shanghai, China. Visit Avery Dennison Medical Solutions at [www.medical.averydennison.com](http://www.medical.averydennison.com).

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#### **About Avery Dennison**

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. For more than 75 years the company has been a global leader in pressure-sensitive technology and materials, retail branding and information solutions, and organization and identification products for offices and consumers. A FORTUNE 500 company with sales of \$6.5 billion in 2010, Avery Dennison is based in Pasadena, California and has employees in over 60 countries. For more information, visit [www.averydennison.com](http://www.averydennison.com)

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即时发布

艾利丹尼森医疗集团  
将在 2011 年中国国际医疗设备设计与技术展览会  
展示创新型产品和技术

在中国首屈一指的国际医疗器械供应商盛会上为诸多应用提供解决方案

芝加哥 – 2011 年 8 月 9 日 – 作为艾利丹尼森公司 (NYSE: AVY) 的部门之一和医用粘胶技术的全球领先者，艾利丹尼森医疗集团将在 2011 年中国国际医疗设备设计与技术展览会 (MEDTEC China 2011) **210 号展位** 展出自己的产品系列，满足世界范围内的医疗器械 OEM 和最终用户的需求。展览产品涉及的应用领域包括手术耗材，伤口护理，造瘘产品，电子电极。展出的产品包括：

- 手术巾胶带：应用范围广泛，如有粘合需要的开窗术手术巾，边缘部位固定带，OP 条等。应用艾利 Wetstick™ 专利技术的手术巾材料即使在潮湿的手术环境下仍能保持对手术洞巾和皮肤的良好粘性。
- 手术薄膜：能够满足各类手术过程对透气性能的不同需求，同时在潮湿的手术环境下仍能提供卓越的粘性。另有诸如操作条和无粘合区域的设计使薄膜应用非常简便。
- 薄吸收性皮肤粘胶：适用于专业和民用伤口护理应用，它具有超高的透明度、促进快速愈合、高液体吸收量且易于剥除等特点。
- 造瘘产品：为需高水蒸汽透过率的长期佩戴应用设计。非致敏的无孔粘胶是造瘘产品的理想材料，应用于连接结构、皮肤接触凸缘和造瘘袋等产品。
- 电子电极泡棉、薄膜和无纺布材料：应用于把医疗器械贴合到皮肤上，对身体大部分表面顺应良好，粘性佳，同时可与导电凝胶粘合牢固，可印刷且方便模切加工。

“这是我们向亚洲市场推出全方位的技术和解决方案的绝佳机会，”艾利丹尼森医疗集团副总裁和总经理 **Howard Kelly** 说，“我们利用在“皮肤友好型”粘合剂、材料技术和制造平台上的专业知识，满足医疗器械市场的需求，增强用户的体验。”

中国国际医疗设备设计与技术展览会作为具领导力的国际医疗器械供应商的盛会，将于 2011 年 9 月 7 日到 8 日在中国上海的上海国际展览中心举行。请访问艾利丹尼森医疗集团的网站 [www.medical.averydennison.com](http://www.medical.averydennison.com)。

### 关于艾利丹尼森

艾利丹尼森 (NYSE:AVY) 着力为客户打造魅力品牌，构建智慧世界。75 年来，公司一直是全球压敏标签技术及物料、零售品牌及信息解决方案，以及为办公室及消费者提供系统及识别产品的领导者。总部设在美国加利福尼亚州帕萨迪纳市的艾利丹尼森公司是财富 500 强企业，2009 年销售额达 60 亿美元。艾利丹尼森在全球的 60 多个国家雇有员工。更多信息，请访问 [www.averydennison.com](http://www.averydennison.com)。

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